

This information contains information on the management methods of [www.alumat-almax.com](http://www.alumat-almax.com) about the processing of the data of the users of [alumat-almax.com](http://alumat-almax.com) and the data processed by e-mail. This information is also valid for the Code regarding the protection of personal data (Article 13 of Legislative Decree No. 196/2003 and EU Regulation 2016/679 GDPR) for persons interacting with [alumat-almax.com](http://alumat-almax.com) and can be reached at the address corresponding to the home page: [alumat-almax.com/privacy](http://alumat-almax.com/privacy).

The information is provided solely for the website [alumat-almax.com](http://alumat-almax.com) and not for other websites that may be consulted by the user through links contained therein.

The purpose of this document is to provide information on the methods, timing and nature of the information that the data controllers must provide to users when connecting to the web pages of [alumat-almax.com](http://alumat-almax.com), regardless of the purpose of the connection, according to the EU 2016/679 Regulation (GDPR) for the collection of personal data online).

The security of the processed data is guaranteed during the use of the platform by the compliance of the procedures adopted by [alumat-almax.com](http://alumat-almax.com) with the Privacy Code (Legislative Decree 196/2003) and EU Regulation 2016/679 (GDPR) with particular regard to personal data usage.

#### **Data Controller:**

Alumat srl, Via Lisbona 9, 24040 Ciserano, BG - Italy.

**Email address of the owner:** [dies@alumat-almax.com](mailto:dies@alumat-almax.com).

#### **Types of Data collected**

Among the Personal Information collected by this Website, either independently or through third parties, there are Cookies, Usage data, email and name.

Full details on each type of data collected are provided in the dedicated sections of this privacy policy or through specific information texts displayed before the data are collected.

The User may freely provide personal Data or, in the case of Usage Data, collected automatically during the use of this Website.

Unless otherwise specified, all the Data requested by this Website are mandatory. If the User refuses to communicate them, it may be impossible for this Website to provide the Service. In cases where this Website indicates some Data as optional, Users are free to refrain from communicating such Data, without this having any consequence on the availability of the Service or its operation.

Users who have doubts about which data are mandatory are encouraged to contact the owner.

Any use of Cookies - or other tracking tools - by this Website or by third-party service providers used by this Website, unless otherwise specified, is intended to provide the Service requested by the User, besides the additional purposes described in this document and the Cookie Policy, if available.

The User assumes responsibility for the Personal Data of third parties obtained, published or shared through this Website and warrants that he has the right to communicate or disseminate them, freeing the Owner from any liability to third parties.

## **Mode and place of processing of collected data**

### **Method of treatment**

The Controller takes appropriate security measures to prevent unauthorised access, disclosure, modification or destruction of Personal Data.

Processing is carried out using IT and/or telematic tools, with organisational methods and with logic strictly related to the purposes indicated. In addition to the Data Controller, in some cases, other parties involved in the organisation of this Website (administrative, commercial, marketing, legal, system administrators) or external subjects (as suppliers of third party technical services, postal carriers) may have access to the Data. , hosting providers, IT companies, communication agencies) also appointed, if necessary, Data Processors by the Data Controller. The updated list of Managers can always be requested from the Data Controller.

### **Legal basis of the processing**

The Holder processes Personal Data relating to the User in the event one of the following conditions exists:

- The User has given consent for one or more specific purposes; Note: in some jurisdictions the Owner may be authorised to process Personal Data without the User's consent or another of the legal bases specified below, as long as the User does not object ("opt-out") to this treatment. However, this is not applicable if the processing of Personal Data is regulated by European legislation regarding the protection of Personal Data;
- the processing is necessary for the execution of a contract with the User and/or the implementation of pre-contractual measures;
- the processing is required to fulfil a legal obligation to which the Data Controller is subject;
- processing is necessary for the performance of a task carried out in the public interest or for the exercise of public authority vested in the Holder;
- processing is needed for the pursuit of the legitimate interest of the owner or third parties.

In any case, it is always possible to ask the Owner to clarify the actual legal basis of each treatment and in particular to specify whether the treatment is based on the law, provided for by a contract or necessary to conclude an agreement.

### **Place**

The Data are processed at the operational headquarters of the Data Controller and in any other place where the parties involved in the processing are located. For more information, contact the owner.

The User's Personal Data may be transferred to a country other than that in which the User is located. To obtain further information on the processing site, the User can refer to the section concerning the processing of Personal Data.

The User is entitled to obtain information on the legal basis for the transfer of Data outside the European Union or to an international organisation of public international law or consisting of two

or more countries, as well as on the security measures adopted from the Controller to protect the Data.

If one of the transfers described above takes place, the User can refer to the respective sections of this document or request information from the Data Controller by contacting him at the opening dates.

### **Storage Period**

The Data are processed and stored for the time required for the purposes for which they were collected. Therefore:

- Personal Data collected for purposes related to the execution of a contract between the Owner and the User will be retained until the implementation of this contract is completed.
- Personal data collected for purposes related to the legitimate interest of the owner will be retained until the satisfaction of this interest. The User can obtain further information regarding the legitimate interest pursued by the Data Controller in the relevant sections of this document or by contacting the Data Controller.

When processing is based on the User's consent, the Data Controller may retain the Personal Data for as long as possible when this consent is not revoked. Furthermore, the Data Controller may be obliged to keep Personal Data for a more extended period in compliance with a legal obligation or by order of authority.

At the end of the retention period, the Personal Data will be deleted. Therefore, at the end of this term, the right of access, cancellation, rectification and the right to the portability of data can no longer be exercised.

### **Finality of the processing of collected data**

The User's Data are collected to allow the Owner to provide its Services, as well as for the following purposes: Analytics, Address management and sending of email messages, Contacting the User, Interaction with external social networks and platforms, Content commenting, Management of RSS feeds, Registration and authentication and Protection from SPAM.

To obtain further detailed information on the purposes of the processing and the Personal Data concretely relevant to each use, the User can refer to the relevant sections of this document.

### **Details on the processing of Personal Data**

Personal Data is collected for the following purposes and using the following services:

#### **Data provided by the user (email)**

The optional, explicit and voluntary sending of e-mails to the addresses indicated on this site entails the subsequent acquisition of the sender's address, necessary to respond to requests, as well as any other personal data included in the message.

#### **Optional provision of data**

The user is always free to provide the personal data required for sending informative material, except as necessary for navigation.

Failure to provide, on the other hand, may make it impossible to obtain what has been requested.

### **Content commenting**

Commenting services allow Users to formulate and make public their own comments regarding the content of this Web Site. Users, depending on the settings decided by the Data Controller, may also leave the comment anonymously. When the User gives his email, this could be used to send notifications of comments regarding the same content. Users are responsible for the content of their comments. If a comment service provided by third parties is installed, it is possible that, even if users do not use the comment service, the same collect traffic data to the pages where the comment service is installed.

### **Directly managed comment system (This Website)**

This Website has its content commenting system. Personal data collected: email.

### **Contacting the User**

#### **Mailing List or Newsletter (This Website)**

By registering to the mailing list or the newsletter, the User's email address is automatically added to a list of contacts to which email messages containing information may be transmitted. Commercial and promotional, related to this Website. The email address of the User could also be added to this list as a result of registration on this Website or after making a purchase. Personal Data collected: email and name.

#### **Address management and sending of e-mail messages**

This type of service allows you to manage a database of e-mail contacts, telephone contacts or contacts of any other kind, used to communicate with the User. These services could also allow collecting data relating to the date and time of viewing of the messages by the User, as well as the interaction of the User with them, such as information on clicks on the links inserted in the messages.

#### **MailChimp (The Rocket Science Group, LLC.)**

MailChimp is an address management service and sending email messages provided by The Rocket Science Group, LLC.

Personal Data collected: email.

Place of processing: USA - [Privacy Policy](#).

### **Interaction with social networks and external platforms**

These services allow interaction with social networks, or other external platforms, directly from the pages of this Website. The interactions and information acquired from this Website are in any case subject to the privacy settings of the User related to each social network.

When a service of interaction with social networks is installed, it is possible that, even if the users do not use the service, the same collects traffic data related to the pages where it is installed.

#### **YouTube Button (Google Inc.)**

The YouTube button is a service provided by Google Inc.

Personal Data collected: Cookies and Usage Data.

Place of processing: USA - [Privacy Policy](#).

#### **Like button and social widgets of Facebook (Facebook, Inc.)**

The "Like" button and social widgets of Facebook are services of interaction with the social network Facebook, provided by Facebook, Inc.

Personal Data collected: Cookies and Usage Data.

Place of processing: USA - [Privacy Policy](#).

#### **LinkedIn button and social widgets (LinkedIn Corporation)**

LinkedIn button and social widgets are services of interaction with the social network LinkedIn, provided by LinkedIn Corporation.

Personal data collected: Cookies and usage data.

Place of processing: USA - [Privacy Policy](#).

### **Protection from SPAM**

This type of service analyses the traffic of this Website, potentially containing Personal Data of Users, to filter it from parts of traffic, messages and content recognised as SPAM.

#### **Akismet (Automattic Inc.)**

Akismet is a service of protection from SPAM supplied by Automattic Inc.

Personal Data collected: various types of Data as specified in the privacy policy of the service.

Place of processing: USA - [Privacy Policy](#).

### **Registration and authentication**

With registration or authentication, the User allows the Application to identify it and give it access to dedicated services. Depending on the following, the registration and authentication services could be provided with the assistance of third parties. If this happens, this application will be able to access some data stored by the third party service used for registration or identification.

#### **Direct registration (This Website)**

The User registers by filling in the registration form and providing directly to this Website its own Personal Data.

Personal Data collected: email and name.

### **Statistics**

The services contained in this section allow the Data Controller to monitor and analyse traffic data and are used to keep track of User behaviour.

#### **Google Analytics (Google Inc.)**

Google Analytics is a web analytics service provided by Google Inc. ("Google"). Google uses Personal Information collected to evaluate the use of this Website, compiling reports and sharing them with other services developed by Google. Google may use the Personal Data to contextualise and personalise the advertisements of its advertising network.

Personal data collected: cookies and usage data.

Place of processing: USA - [Privacy Policy](#) - [Opt Out](#).

## Rights of Users

Users may exercise certain rights concerning the Data processed by the Data Controller. In particular, the User has the right to:

- Revoke the consent at any time. The User can withdraw consent to the processing of their Personal Data previously expressed.
- Oppose the processing of your data. You may object to the processing of your data when it occurs on a legal basis other than consent. Further details on the right of opposition are given in the section below.
- Access your Data. You have the right to obtain information on the Data processed by the Data Controller, on specific aspects of the processing and to receive a copy of the Data treated.
- Verify and request rectification. The User can verify the correctness of his Data and require its updating or correction.
- Obtain treatment limitation. When certain conditions are met, the User may request the restriction of the processing of their Data. In this case, the Data Controller will not process the Data for any other purpose other than its conservation.
- Obtain the deletion or removal of its Personal Data. When certain conditions are met, the User can request the cancellation of their Data by the Owner.
- Receive your data or have it transferred to another holder. You have the right to receive your data in a structured format, commonly used and readable by an automatic device and, where technically feasible, to obtain the transfer without hindrance to another holder. This provision is applicable when Data are treated with automated tools, and the processing is based on the User's consent, on a contract to which the User is a party or on contractual measures connected to it
- Propose a complaint. The User may complain with the competent personal data protection authority or act in court.

## Details on the right of opposition

When Personal Data are processed in the public interest, in the exercise of public authority vested in the Owner or to pursue a legitimate interest of the Owner, Users have the right to oppose the processing for reasons related to their particular situation. Please note that if your data were processed for direct marketing purposes, you could oppose the processing without providing any reasons.

To find out if the Owner deals with data for direct marketing purposes Users can refer to the respective sections of this document.

## How to exercise the rights

To apply the rights of the User, Users can direct a request to the contact details of the Owner indicated in this document. The claims are filed for free and processed by the Owner as soon as possible, in any case within a month.

## Cookie Policy

This Website uses cookies. To learn more and to read the detailed information, the User can consult the Cookie Policy.

## More information about the treatment

### Defence in trial

The Data Controller may use the User's Personal Data in court or the preparatory stages for its eventual establishment for the protection against abuse of the use of this website or related services by the User.

The User declares to be aware that the Data Controller may be obliged to disclose the Data by order of the public authorities.

### Specific information

When requested by the User, in addition to the information contained in this privacy policy, this Website may provide the User with additional and contextual information regarding specific Services, or the collection and processing of Personal Data.

### System logs and maintenance

For needs related to operation and maintenance, this Website and any third party services used by it may collect system logs, which are files that record the interactions and that may also contain personal data, such as the IP address of the user.

### Information not contained in this policy

To learn more about the processing of Personal Data request any information at any time to the Data Controller using the contact details.

### Response to "Do Not Track" requests

This Website does not support "Do Not Track" requests. To find out if any third-party services used in This Website support them, the User is invited to consult their respective privacy policies.

### Modifications to this privacy policy

The Data Controller reserves the right to make changes to this privacy policy at any time by informing Users on this page and, if possible, on this Website and, if technically and legally feasible, by sending a notification to Users through one of the contact details held by the Holder. Please, therefore, regularly consult this page, referring to the date of the last modification indicated at the end.

If the modifications concern treatments whose legal basis is consent, the Holder will collect the User's permission again, if necessary.

## **Definitions and legal references**

### **Personal Data (or Data)**

Personal data are any information that, directly or indirectly, also in connection with any other information, including a personal identification number, identifies or identifies a physical person.

### **Usage Data**

The information is automatically collected through this Website (also from third-party applications integrated into this Website), including: IP addresses or domain names of the computers used by the User that connects to this Website, the addresses in URI notation ( Uniform Resource Identifier), the time of the request, the method used in forwarding the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response from the server (good order, error, etc.) the country of origin, the characteristics of the browser and the operating system used by the visitor, the various connotations time of the visit (for example the time spent on each page) and the details of the itinerary followed within the Application, with particular reference to the sequence of pages consulted, the parameters relating to the operating system and the computer environment of the User.

### **User**

The individual who uses this Web Site which, unless otherwise specified, coincides with the Interested Party.

### **Interested Party**

The individual to whom the Personal Data refers.

### **Responsible for Processing (or Responsible)**

The natural person, legal person, public administration and any other entity that processes personal data on behalf of the Data Controller, as set out in this privacy policy.

### **Technical Data Controller (or Data Controller)**

The natural or legal person, public authority, service or other bodies that, individually or together with others, determines the purposes and means of processing personal data and the tools adopted, including the measures of security related to the operation and use of this Website. The Data Controller, unless otherwise specified, is the owner of this Website.

### **This Website**

The hardware or software tool through which the Personal Data of Users are collected and processed.

### **Service**

The Service provided by this Website Web as defined in the relevant terms (if any) on this site.

### **European Union (or EU)**



Unless otherwise specified, any reference to the European Union contained in this document is extended to all current EU member states European and European Economic Area.

### **Cookie**

Small portion of data stored in the User's device.

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### **Legal references**

The present privacy statement is drawn up on the basis of multiple legislative systems, including articles 13 and 14 of Regulation (EU) 2016 / 679.

Unless otherwise specified, this privacy statement applies exclusively to this Website.

The document was updated on 22<sup>nd</sup> may 2018 to comply with the relevant regulations.